



NEDC Business Meeting Agenda
Marriott Louisville East
Commonwealth Room
Louisville, KY
Saturday, July 18, 2026
10:45AM-11:45AM

I. Welcome & Introductions

Tracy Leinen, ID

Tracy called the meeting to order at 10:38AM. Tracy welcomed everyone.

- Introductions: Peter Goff, Asst Executive Director IL
- Marianne Schultz Asst Executive Director MD
- Deran Coe will become ED Jan 2028 NC replacing Roy Turner who is retiring in Jan 2028
- Lane Green ED KS *needs a mentor
- Celeste Bramlett Assoc ED MS *needs a mentor from Section 3
- There are 43 members in attendance today.

II. Secretary's Report

Carol Dozibrin, NH

- A. Approval of the Minutes: Ann Trytko MA made the motion to accept the December 15, 2025 minutes and Jim Wright NY seconded. Passes unanimously.
- B. Update of Membership: Fred sent out the membership list a few days ago. Please make sure that you notify Fred with any necessary corrections. He has updated the corrections to date. The list updates in real time. Live link: nedc.us/nedcdir

III. Business Development Report

Marc Haught, KS

A. Corporate Sponsorship Update

- There are nine partners at this conference with the majority in their second year. Five of the seven partners with expiring contracts have verbally committed to returning. New contracts issued in fall prior to NADC. Daktronics will be back next year.
- Marc will address the general membership regarding two partners. The group has grown from four to as many as eleven business partners over six years, increasing presentation time by 30 minutes per day and bringing in approximately \$45,000 in revenue (net ~\$4,000 per sponsor: \$45k revenue from 9 sponsors minus the meals and social function cost).

- The number of presentations and the amount of time given at this meeting was brought up to the Executive Committee.
- The Agreement states: 15 minutes of presentation time. Total is 2:15 over the conference.
- A concern was raised about balancing business sessions with social/partner activities. Discussion ensued about balance and what we want this conference to accomplish.
- Exclusivity: Partners sign in one category even though they may have a variety of options in their toolbox. Marc mentioned that it is crucial to honor exclusivity agreements with partners by not inviting competing speakers.

IV. Treasurer's Report

Fred Balsamo, CT

The Treasurer's report was sent out in advance but is not fully reflective of the current financial state, as many event bills are unpaid. Some bills have been paid to date but some are missing in mail. The starting balance was approximately \$92K and we should finish the same. Things are cheaper in Kentucky. In early August, a more realistic financial report will be sent out.

V. Chairman's Report

Tracy Leinen, ID

Tracy acknowledged a difficult year but confirmed that everything is back on track.

VI. Vice-Chairman Report

Glen Gillespie, OH

Glen will work closer with hosts to ensure speakers are not associated with a partner as a conflict. The Vice-Chair's primary role to handle speakers was not needed as the host managed it.

VII. Past-Chairman Report

Lorell Jungling, ND

Election Timeline & Regional Representative Rotation

- Lorell Jungling ND will direct an election for a new Vice President in Phoenix. An email will be sent requesting letters of interest.
- Region A&D will need to caucus to solicit a new representative.
- In Kansas City, we will have a new NIAAA rep. We will select this person one year in advance.
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VIII. NIAAA Representative Report

Elizabeth Penkala, RI

- Beth Penkala RI attended the summer meeting last week. Congratulations were extended to all awardees.
- Executive Directors are encouraged to promote AD engagement in the AD roundtable and town hall forums, available in-person or on the NIAAA YouTube channel.
- Announcement: Everett Kelepolo UT is slated to be the new NIAAA Board President next year.

IX. Regional Representative Reports

A. Region A

Ann Trytko, MA

- Section 1 & 6: NJ celebrated 75th anniversary. Gary Stevens ME new MIAAA Executive Director. Best wishes and thank you to Gerry Durgin in his retirement. Gary discussed the Maine initiatives: 4th strategic plan, mentoring middle school, more active retired members, fall virtual workshop no cost, Board of Education certification approved. MA moved the venue of the Section 1 Summer Institute. It will be held in 2027 the last week in June. Great professional development opportunity.

B. Region B

Bob Stratton, VA

- Continue in Section 2 to improve communication through a newsletter, mentor new people.

C. Region C

Andy Chiles, FL

- A request was made for more professional development opportunities and to continue to look at what we do in summer meetings to take back to states.
- A discussion was held about creating a new membership category for administrative assistants/secretaries to potentially increase membership and lower insurance rates.

D. Region D

Dave Hood, OR

- Section 8 reach out to travel and mentor to those not active.
- A second meeting in Wyoming received positive feedback.
- Alaska has 48 active members with slowly building momentum.
- **Conclusion:** Regional activities are ongoing with modest progress.

X. NIAN Report

Tracy Leinen, ID

Tracy spoke with Jack Parr – Broyles Foundation supports families and caregivers for those dealing with Alzheimer's.

Motion was made by Mike Morris IL seconded by Mark Armstrong NE to donate \$1000 to the Broyles Foundation from the NEDC. Motion passes.

November 30, 2026 is the deadline for donations. Info may be found on the NIAAA website. Receipts will be given upon request.

XI. Summit Sites

Fred Balsamo, CT

A. Approved Sites

2026 – Louisville, KY

2027 – Bend, OR

- A contract was signed for an upcoming venue at the River House hotel, with room rates and resort fee negotiated to \$209 + tax. More details will be presented by Dave on 07-19-2026. Best airport to fly into would be Redmond, OR.
- Three future sites are in motion for 2028-2030: Prescott, AZ; various locations in Tennessee; and Atlantic City, NJ.
- The plan is to establish a priority order and begin negotiations, moving to the next option if not finalized within 4–6 weeks.

B. Proposed Sites

- 2028 – Three proposed and after discussion it was decided to pursue NJ-1. TN -2. AZ-3
- TN: Sevierville near Knoxville or Franklin or Chattanooga Tennessee
- NJ - Atlantic City: Hard Rock Casino Hotel under \$200 NJ Boardwalk, shows,
- AZ – Prescott
- Fred Balsamo CT will work with Bob Hopek NJ to negotiate and secure the Hard Rock Casino Hotel for the 2028 summer meeting.

XII. Old Business

Tracy Leinen, ID

A. Email Practices and Data Security Recommendations

- A recommendation was made to use BCC in group emails to avoid “reply all.” The Final Forms platform supports this, with replies going only to the sender.
- A concern was raised that HTML sheets exposed on the website are insufficiently protected. It was recommended to move sensitive sheets to protected Google Sheets in Drive with restricted editing rights.

- A clarification noted that AMP accounts request work and personal emails, creating constraints on primary email use.
- Adopt BCC for mass communications and enhance document protection via Google Drive permissions.

XIII. New Business

Tracy Leinen, ID

- Mike Ellson TN – Congratulated Everett Kelepolo UT on his role as the upcoming NIAAA Board President.

Management of the sportsYou NEDC Online Group

- The sportsYou NEDC page has many non-current members posting content.
- A new access code has been created to manage membership; current members are unaffected, while new members can get the code from Carol Dozibrin NH.
- The group is intended to be exclusive for current executive directors to share relevant information. Sponsor posts and organization-related content are still welcome.
- NEDC Administrators can now approve or disapprove posts to control content.
- There was a discussion about the missing updated information on the website. Fred will follow up with Jim Wright and update the content.

Proposal for Former Members to Attend Conferences

- Roy Turner – will be retiring in Jan 2028. Relationships have been special for Roy and Rhonda. A proposal was made to allow former members to attend future conferences at their own expense to continue networking and potentially serve as mentors.
- The topic was deferred for a more detailed discussion at the next Officers meeting.
- Marianne Schultz MD mentioned that Roy's suggestion would help mentor new Executive Directors.

XIV. Around-the-table and Adjournment

Motion to adjourn at 11:42AM by Jim Dorman, SD seconded by Jefferson Goodrich VT. Motion passes unanimously.

Respectfully submitted,

Carol Dozibrin, CMAA
NEDC Secretary

* Next NEDC Business meeting will be in Phoenix, AZ at the National Athletic Directors Conference