

**NATIONAL EXECUTIVE DIRECTORS' COUNCIL**  
**CHRONOLOGICAL HISTORY OF THE**  
**ACHIEVEMENTS AND HIGHLIGHTS OF THE ASSOCIATION**

**2001**

1. After many consultations between various scholastic athletic association leaders about the feasibility of creating a state executive directors' national organization, Jerry McGee (NC) organized a meeting of state executive directors in conjunction with the State President's Breakfast at the national conference in Orlando, Florida in December.
2. In December of 2001, the first organizational meeting was held in conjunction with the State President's Breakfast. Sitting at one round table were seven executive directors including: Bob Buckanavage (PA), John Carlisle (SC), Marc Hunter (UT), Alan Mallanda (NY), Gary Leeper (CO), Jerry McGee (NC) and Peter Veldman (MN). Bruce Whitehead represented the NIAAA. It was agreed that an organized group of executive directors of state athletic directors' associations should be formed for the purpose of sharing ideas and practices. It was also agreed to hold a summit in North Carolina the following June.
3. At the request of Frank Kovaleski, NFHS Liaison to the NIAAA, it was decided to hold the first organized summit in Indianapolis in August, to be hosted by the NIAAA.

**Alan Mallanda, CMAA (NY) was awarded the NIAAA Award of Merit in 2001. Ron Balazs, CAA (FL) was awarded the NIAAA Thomas E. Frederick Award of Excellence in 2001. Carol Satterwhite, CAA (MD) was awarded the NIAAA Distinguished Service Award in 2001.**

**2002**

1. The first Summer Summit meeting was held on August 10-12, 2002 at the Marriott Hotel in Indianapolis, IN. Frank Kovaleski and the NIAAA hosted the meeting. Eleven states were represented, including: Bob Buckanavage (PA), John Carlisle (SC), Marc Hunter (UT), Gary Leeper (CO), George Lovich (MI), Lucia Norwood (GA), Jerry McGee (NC), Alan Mallanda (NY), Marty Ryan (ME), Walter Sargent (MA) and Pete Veldman (MN).
2. Various topics and current practices were shared and presented by the attending executive directors. They included: "Relationship Between Athletic Directors Association and Athletic/Activities Associations" (Jerry McGee), "Executive Director's Role in the NIAAA and Relationship to the NFHS" (NIAAA/NFHS Staff), "Job Descriptions" (Marty Ryan), "State Organization" (Marc Hunter), "Professional

- Development Strategies” (Bob Buckanavage), “Financial Considerations” (Lucia Norwood), “Technology” (Gary Leeper), “Conference Management” (Alan Mallanda), “Networking” (Shared Discussion)
3. It was decided to meet again at the national conference State President’s Breakfast in December in San Antonio, TX. In addition, it was decided to hold a second summer summit at the North Carolina State Athletic Association office in Chapel Hill, NC in June of 2003.
  4. The second national conference meeting was held in San Antonio, TX on December 18, 2002. Sixteen states were represented along with NIAAA and NFHS Staff and Officers. The meeting was again held in conjunction with the State Presidents’ Breakfast.
  5. Bob Buckanavage (PA) agreed that he would collect job descriptions of Executive Directors and forward to Bruce Whitehead at the NIAAA office for compilation. It was also recommended to separate the State Presidents and Executive Directors after the meal for meeting purposes. The second summer summit was approved for Chapel Hill, NC on June 6-9 of 2003. It was noted that Jerry McGee (NC) represented the group at a number of NIAAA meetings during the year.

**Priscilla Dillow, CMAA (IN) was awarded the NIAAA Distinguished Service Award in 2002. Dr. Lucia Norwood, CMAA (GA) and Marc Hunter, CMAA (UT) both received the NFHS Citation in 2002.**

### **2003**

1. Charlie Adams, Jerry McGee, and the NC State Association staff hosted the 2<sup>nd</sup> summer summit in Chapel Hill, NC on June 6-9, 2003. Twenty-one states were represented plus Robert Kanaby (NFHS), Frank Kovaleski (NIAAA), Bob Resnicek (NIAAA) and Bruce Whitehead (NIAAA).
2. Topics discussed and presented included: “Purpose, job description, benefits of the executive director position and future direction of the group.” (Bob Buckanavage), “Revenue Streams for state athletic director associations and the purpose of securing corporate sponsorships” (Walt Sargent), “Various aspects of contract negotiations and conference planning, concluding with discussion about communications using technology and websites” (Gary Leeper).
3. It was decided unanimously that the group should remain **informal**. It was also decided that a chairperson was needed to conduct the meetings, and to select a planning committee for the group. Jerry McGee was selected unanimously as the chairperson for future meetings. It was also decided that another summer summit would be held on Cape Cod in Brewster, MA the following summer. It was also discussed and decided that the group should seek Corporate Sponsorships to assist in supporting the Executive Directors’ meetings.
4. Chairman Jerry McGee convened a meeting of state executive directors in Indianapolis, IN on December 13, 2003 in conjunction with the NFHS/NIAAA National Conference. This was the first time the group met separately within the framework

of the national conference. Twenty-seven states were represented, including staff from the NFHS and NIAAA.

5. Walter Sargent was designated as the corporate sponsor/financial resource person for the group. In addition, Walter, Bob Buckanavage, George Lovich, Pete Veldman, and Chairman Jerry McGee were named as the first planning committee. Bob Buckanavage was also selected to represent the group on the NIAAA Strategic Planning Committee.
6. Bob Buckanavage distributed the first brochure for the group, which was an outgrowth of the Chapel Hill Summit and summarized the purpose, position description and benefits of the executive director position.
7. It was designated that the group be named the ***National Executive Directors' Council (NEDC)*** in affiliation with the NIAAA and NFHS.
8. A presentation was made by Bob Buckanavage about state athletic association budgets, identifying sources of revenue, expenses and contracted services for PSADA. Another presentation was made regarding insurance for the group and individual state AD associations.

**Jerry McGee, CAA (NC) was awarded the NIAAA Thomas E. Frederick Award of Excellence in 2003.**

## **2004**

1. The third NEDC Summer Summit was hosted by Walter Sargent in Brewster, Massachusetts at the Ocean Edge Resort on August 8-11, 2004. The summit was held in conjunction with the Section One Summer Leadership Institute. Twenty four states were represented plus staff of the NFHS and NIAAA. For the first time, a “new executive director’s workshop” was presented and was well attended.
2. Topics presented and discussed included: “Communication and timelines when dealing with vendors.” (George Lovich), “Succession Planning/Transitional Leadership” (Paul Kreider), Round Table Discussion – Ideas that Work (All shared)
3. A tentative logo for the NEDC was approved. It was also decided to hold a fourth summer summit at the Grand Traverse Resort in Traverse City, Michigan. Walter shared with the group the parameters of Corporate sponsorships. The group will meet again at the national conference in New Orleans on December 12. It was also approved that the NEDC recommend to the NIAAA Strategic Planning Committee that a non-voting liaison sit on the NIAAA Board of Directors.
4. The fourth winter Conference meeting was held in New Orleans on December 12. Thirty states were represented. Vicki Gegan (KS) was elected Recording Secretary. Elaine Botelho (RI) was appointed webmaster for the newly created NEDC website ([www.nsed.org](http://www.nsed.org)). A financial reimbursement was approved for the Chief Financial Officer (Walt Sargent). It was also decided that the NEDC would reimburse for summit host expenses and personal expenses incurred. Marty Ryan volunteered to organize a national speakers list for the Council.

5. A revised logo was discussed again with changes suggested. A final logo was adopted unanimously. Future summits were discussed and Marc Hunter presented a proposal to host the 2006 summit in Park City, UT, with the decision to be made in Michigan.

**Carolyn Wuertz, CAA (AZ) was awarded the NFHS Citation in 2004.**

## **2005**

1. The fourth annual summer summit was held in Traverse City, Michigan at the Grand Traverse Resort on June 7-9, 2005. George Lovich was the host. Twenty states were represented plus NFHS and NIAAA staff.
2. Alan Mallanda and Bob Buckanavage were appointed to work on a commemorative newsletter of the summit and NEDC. This was funded through left over in-kind money with Athletic World Advertising. It was also decided to revise and update the NEDC brochures through the same funds. Updates to the website were also presented by Elaine Botelho and pictures can now be added to the site.
3. Park City, Utah was approved as the 2006 site for the summer summit, with Marc Hunter as host.
4. Conference presentations included: "Fair Labor Standards Act" (Al Bush, Atty.); "Round Table Discussions" included such topics as membership and corporate sponsorship (Entire Group); Idea sharing included information and best practices from 16 states; "The Awakening of a Surgeon" presented by Dr. David Janda, addressed preventative sports medicine; NFHS and NIAAA staff gave reports and updates.
5. Prior to the national conference meeting in December, on Friday, December 16, 2005 the NEDC held its first "**National Breakfast**" sponsored by Mandy Lance (Student Resources) for both Executive Directors and Spouses/Partners.
6. The fifth annual business meeting was held at the Marriott Hotel in Orlando, Florida on December 16<sup>th</sup>, 2005. Bob Buckanavage reported on the revised brochure.
7. The First **NEDC Newsletter** was released and distributed in 2005 by Alan and Bob. It contained Chairman Jerry McGee's article "I Have a Dream and Some Very Special Friends" which was Jerry's recollections of the last five years and the formation of the NEDC. Minutes of the summer summit in Traverse City, MI were also a part of the newsletter along with a collage of pictures from the summit. All members of the NEDC were listed along with contact information.
8. NFHS and NIAAA staff gave their updates and reports at the national conference meeting, along with a presentation by Pete Veldman (MN) on "Strategic Planning for State Associations."
9. Presentations and proposals were made for future summer summits by Alan Mallanda (NY) for Saratoga Springs, NY, and Margaret and John Carlisle (SC) presented for Charleston, SC. It was approved to go to Saratoga Springs, NY in 2007 and Charleston, SC in 2008.

**Walter Sargent, CAA (MA) was awarded the NIAAA Award of Merit in 2005. Also, in 2005, Marc Hunter, CMAA (UT); Richard Kemper Jr., CMAA (VA) and Bill Bowers, CMAA (OR) were awarded the NIAAA Distinguished Service Award.**

## **2006**

1. The fifth annual summer summit was held at the Silver King Resort in Park City, UT on July 30-August 1, 2006 and hosted by Marc and Debbie Hunter. Twenty states were represented with 30 individuals attending. The summit was co-sponsored and held in conjunction with the NIAAA Section VII & VIII meetings.
2. Conference topics included: "Relationships between state AD and High School athletic/activity associations" (Charlie Adams, NC with Craig Perry, MN and Evan Excell, UT); "Moving towards installing an Executive Director" (Marquis Ross, ID; Darryl Anderson, ND; Ron Balazs, FL; Bill Bowers, OR; and Mike Purdy, NE); "Legal Issues – 501 C-3 Corporation" (Bob Buckanavage, PA); "Sports Done Right" (Marty Ryan, ME); "State Association Strategic Planning" (Pete Veldman, MN); "The Art of Leadership" (Dr. Greg Dale, Duke University, NC).
3. NFHS and NIAAA staff presented updates and current issues of both associations. Ideas that work was presented by Walter Sargent (MA) and Charlie Adams (NC)
4. A minimum Corporate Sponsorship fee was approved for a sum of \$5,000 each.
5. The Planning Committee was authorized to form sub-committees as needed. Standing Committees and chairpersons were identified as: Planning (Jerry McGee); ED Information & Orientation (Marquis Ross); Summit Site Selection (John Carlisle); Programs & Projects (Alan Mallanda); Website (Elaine Botelho); Newsletter (Bob Buckanavage & Alan Mallanda); Brochure (Bob Buckanavage). An Executive Director/Spouse Luncheon sponsored by Student Resources (Mandy Lance) was approved for the national conference meeting in Anaheim, CA in December.
6. The sixth annual conference business meeting was held in Anaheim, CA on December 10, 2006. Thirty-one states, plus Nova Scotia and New Brunswick of Canada were represented along with NIAAA and NFHS staff and officers. Jerry commented that we were now "going international". It was approved to sponsor a voluntary partnership with the US Ski Association whose facility we visited in Utah. Individual states could opt in or out. Topics and plans for the NY summer summit were presented by Alan. George Lovich (MI) made a presentation on "Critical Incident Planning" and will be sending the project DVD's to any state requesting them for their conference as soon as they get a sponsor who will pay for development and distribution.

**Dr. Lucia Norwood, CMAA (GA) was awarded the NIAAA Thomas E. Frederick Award of Excellence in 2006. Tracy Leinan, CMAA (ID) received the NFHS Citation in 2006.**

## 2007

1. The sixth annual summer summit was held in Saratoga Springs, NY on August 5-8, 2007 hosted by Alan and Heather Mallanda along with the NYS association. Twenty-three states were represented along with NIAAA officers and staff. Presentation topics included: "Impact Concussion Management" (Dennis Fries & Lloyd Mott); "Education Through Athletics" (Bob Goldberg); "Life of an Athlete" Chemical Health Program (John Underwood); "Using Technology in the Executive Director's Office" (Dennis Fries), along with updates by NFHS and NIAAA staff and officers.
2. After discussing three options for the NEDC in order to receive tax exempt status, it was approved that the NEDC would become a "Division" of the NIAAA.
3. Non-voting membership of NEDC member on the NIAAA Board of Directors was discussed. The council approved the wording from the NIAAA Constitution and By-laws, Article IV, Section 1 as it was presented. Pending approval by the NIAAA Delegate Assembly, it was unanimously approved that Jerry McGee would represent the NEDC on the NIAAA Board of Directors.
4. Fred Balsamo (CT) volunteered to collect information and maintain data on national speakers available to state associations for their conferences.
5. Coeur D'Alene, ID was designated as the site for the 2009 summer summit after Charleston, SC in 2008.
6. The seventh annual national conference meeting was held on December 16, 2007 at the Opryland Hotel in Nashville, TN. Twenty-nine states were represented plus NIAAA and NFHS staff and officers. Dave Martens (NY) reviewed the National Emergency Network and solicited the support and assistance of the National Executive Directors Council members.
7. The association agreed to investigate incorporation, and Walter Sargent was chosen to lead that effort with help from the NIAAA. Gerry Durgin reviewed the wording of Article IV-Section 1 of the NIAAA By-laws as it will reflect the addition of a non-voting member of the NEDC to sit on the NIAAA Board of Directors. This was being presented to the NIAAA Delegate Assembly.

**Darryl Anderson, CAA (ND) was awarded the NIAAA Distinguished Service Award in 2007. Dick Kemper Jr., CAA (VA) was awarded the NFHS Citation in 2007. Also, in 2007, Jerry McGee (NC) was awarded the NFHS Award of Merit.**

## 2008

1. The seventh annual summer summit took place in Charleston, SC at the Mill House Hotel on June 15-18, 2008 hosted by John and Margaret Carlisle. Twenty-three states were represented plus eleven NIAAA and NFHS officers and staff along with our sponsors. Presentation topics included: "Life Lessons for Athletes" (Rob Miller); "NFHS Coaching Education Program" (Tim Flannery); "NFHS Strategic Plan 2008-11" (Bob Kanaby); "SC High School League" (Jerome Singleton); "The NIAAA-NEDC Partnership" (Bruce Whitehead, Joni Pabst); "Role of the State Executive Director

and State Liaison” (Mike Blackburn); “Communication with Athletes and Parents” (Tom Doyle).

2. Legal issues surrounding the NIAAA Charter Committee and including the NEDC as a committee of the NIAAA were discussed at the business meeting. NIAAA staff along with NEDC representatives discussed major points of the charter including purposes, responsibilities and limitations of the NEDC “Committee). Jerry McGee announced his retirement in December of 2010. Bob Buckanavage presented a succession plan which will be formally presented in December. It will include structure and re-organization of the NEDC as a committee of the NIAAA. It would be a more formal approach for the NEDC with a designated group of officers and board. A constitution and by-laws will also be developed. Approval of officers and board will be finalized in the summer meeting of 2010. Coeur d’Alene, ID was approved as the site for the summer summit in 2009. The summer summit for 2010 was discussed with two alternatives presented. A proposal for the 2011 summer summit was approved for the Borgata Resort & Hotel Casino in Atlantic City, NJ. Fred Balsamo (CT) distributed a list of national speakers with email addresses.
3. The eighth annual national meeting was convened on Monday December 15, 2008 at the Marriott Hotel & Marina in San Diego, CA. Twenty-eight states were represented along with NIAAA officers and staff. Dr. John Olson presented the university partners across the country for master degree programs in athletic administration using the Leadership Training Program and materials. Bob Buckanavage presented the plan and timelines for succession planning with job descriptions along with constitution and by-law development. The plan is to have everything completed at the December 2010 meeting. The 2010 summer summit site was approved for Stone Mountain Hotel & Resort near Atlanta, GA. It was also approved that each Executive Director attending summer summits could bring one guest to the summit at no expense. Any additional guests would be assessed a reasonable fee to cover costs of meals and amenities. The host committee would still be able to have those people helping them as non-paying guests as part of the summer activities.

**William Bowers, CMAA (OR) and Carol M. Satterwhite, CAA (MD) were awarded the NFHS Citation in 2008. Jerry McGee, CAA (NC) was inducted into the NFHS Hall of Fame in 2008.**

## **2009**

1. The eighth annual summer summit was held in Coeur d’Alene, Idaho at the Coeur d’Alene Inn and Resort on August 8-11, 2009, hosted by Marquis Ross (ID), Bill Bowers (OR) and Dave Tikker (WA). There were 23 states represented along with nine sponsors, NIAAA and NFHS officers and staff. A special meeting was held to discuss succession planning and the first draft of the constitution and P.O.P. manual. Another revision will be discussed at the national conference meeting in December and final approval scheduled for the summer summit in Atlanta in 2010.

2. Presentation topics included: "Steroid Use and Abuse by Student Athletes" (Frank & Brenda Marrero); "State Athletic Activity Associations" (Ron Laird, WY; Mike Colbrese, WA); "Preparing Student Athletes for NCAA Div. I or II Athletics" (Mark Hicks)); NFHS & NIAAA Updates (Bruce Whitehead, Mike Blackburn & Bob Gardner). Louisville, Kentucky was suggested as a possible summer summit site for 2012 with Jim Watkins as host.
3. The ninth annual national conference meeting and spouse breakfast was convened on Monday, December 14, 2009 at the Gaylord Texan Resort and Convention Center in Dallas, TX. Thirty-two states were represented plus NIAAA and NFHS staff and officers plus a number of sponsors.
4. A nomination committee was selected to present a proposed slate of officers at the summer summit in Stone Mountain, GA. It was announced that New Jersey would not be able to host the 2011 summer summit, and Jim Watkins (KY) agreed to move up hosting the summit from 2012 to 2011 in Louisville. Bob Buckanavage presented a first draft of the Policy, Operations and Procedures Manual. Council job descriptions were reviewed and discussed. The first draft of a Policy, Operations and Procedures Manual (Including Articles of Incorporation was approved unanimously (with changes).
5. The three regions met to select their representatives to the Executive Committee. Region 1 (Sections 1, 2 &3) selected Bruce Bowen (VA); Region 2 (Sections 4, 5 & 6) to forward their selection later; Region 3 (Sections 7 & 8) selected Dave Tikker (WA). Approval of all officers will be done at the summer summit in 2010. It was also decided that the Liaison to the NIAAA Board of Directors would be separate from the Chairperson's role and a different individual selected. Sonoma, AZ was discussed as a possible summer summit site for 2012 and Indianapolis, IN in 2013.

**Jerry McGee, CAA (NC), Dr. Lucia Norwood, CMAA (GA) and Jim Watkins, CMAA (KY) were all inducted into the inaugural class of the NIAAA Hall of Fame in 2009. Michael Purdy, CAA (NE) was awarded the NIAAA Distinguished Service Award in 2009.**

## **2010**

1. The ninth annual summer summit was held at Stone Mountain Inn in Stone Mountain, GA on June 12-15, 2010 and hosted by Dr. Lucia Norwood. Twenty-one states were represented plus 12 other NFHS & NIAAA staff and officers, and sponsors.
2. Presentation and topics included: Georgia Athletic Directors' Association (GADA – Jeff Beggs); "Score Atlanta" (Mark Mayo); "Insurance Benefits for Associations" (Mandy Lance); "Field Lighting Safety" (Mike Limpach, Musco); "School Based Athletics" (Dr. Ralph Swearngin, GHSA); "Major Construction and Impacts on Athletic Programs" (Carter Wilson); "Playing it Safe" (Jay Hammes); "Booster Club Formation Essentials" (Michael Wetzel, PC; Warren McCeಲ್ಲan, CPA; David Cook and Steve



Kosmala); "ESPN Rise" (staff). "Children Health Care: Project Safe" (Dr. Robert Campbell)

3. Fred Balsamo, chair of the nominating committee presented a proposed slate of new officers for the council. Approved for two year terms by acclamation were: Chairman; Bob Buckanavage (PA), Alan Mallanda, CMAA (NY), Vice-Chairman and Jerry McGee, CAA (SC), Past Chairman. Approved for three year terms were: Secretary, Priscilla Dillow, CAA (IN); Business Development, Walter Sargent, CAA (MA) and NIAAA Representative, Bill Bowers, CMAA (OR).
4. A Program Planning Committee was approved, consisting of Marty Ryan (ME), George Lovich (MI), Jim Watkins (KY) and Carolyn Wuertz (AZ). It was also unanimously approved to pay a stipend of \$500 to the Secretary of the NEDC. A proposal was made and unanimously approved to combine the Program & Activities with the Website and Publications Committees into a Communications Committee. Elaine Botelho (RI), Ron Balazs (FL), Bruce Bowen (VA) were selected for this new committee.
5. The tenth annual national conference meeting was held at the Orlando Marriott World Center in Orlando, Florida on December 18, 2010. Representatives from thirty-one states plus representatives from NIAAA, NFHS and Corporate Sponsors were present. A spouse breakfast was again sponsored by Mandy Lance and United Healthcare/Student Resources. It was announced that Mandy will be leaving the secondary school division and will no longer be able to sponsor any NEDC activities. Tributes were made to Jerry McGee upon his retirement as Chairman, along with the "five amigos." Comments were made by George Lovich (MI), Pete Veldman (MN), Bob Buckanavach (PA). The council thanked Dick Kemper (VA) for his service as Secretary and presented him with a check for \$500.

**Walter Sargent, CAA (MA) was inducted into the second class of the NIAAA Hall of Fame in 2010.**

## **2011**

1. The tenth annual summer summit was held at the Galt House in Louisville, KY on June 20-23, 2011 and will be hosted by Jim Watkins, CMAA and his wife, Linda. There were a total of 22 states represented along with representatives from the NIAAA and NFHS. Those attending were treated to a fine selection of true Kentucky hospitality, including hosted dinner at the YUM! Center, and another dinner on the 25<sup>th</sup> floor of the Galt House with spectacular tornado warnings and evacuations.

Prescott, Arizona was approved as the site of the 2012 Summer Summit, hosted by Carolyn Wuertz, CAA, Executive Director. Dave Tikker was appointed as Chair of a newly formed Insurance Committee. Jerry McGee was appointed to serve on NEDC nominating committee for any future positions.

Welcomes were made by KHSADA President, Mitchell Irvin, CAA and NIAAA Section 2 representative, Pil Rison, CMAA. Presentations were made by Amy Chute and Cathy Hall from Schedule Star; Julian Tackett, CAA and commissioner of the KHSAA and Brian Butler, Defense Attorney. Fred Balsamo gave an update on the Speaker Survey and potential speakers who might be used at state conferences. New ideas and best practices were again a highlight of the meetings. Bruce Whitehead, CMAA and Mike Blackburn, CMAA gave updates on NiAAA, and Bob Gardner, Executive Director NFHS gave updates and forecasts of the NFHS programs. Jay Hammes presented the Safe Sport Zone programs available for schools.

2. The Eleventh annual national conference meeting was held at the Hyatt, Westin and Marriott Hotels and Conference Center in Indianapolis, IN on December 9-13, 2011. Thirty-four states were represented along with representatives from both NIAAA and NFHS. New and incoming Executive Directors were introduced. A plaque of appreciation was presented to Pete Veldman, MN for his service to the NEDC. Pete will be retiring in the summer of 2012.

In the business meeting, Bob Buckanavage gave a recap of where the organization came from, the growth, and where it is today, noting the development of the POP Manual as a guide for its operations and procedures. After distribution of the manual and discussion with questions, the POP Manual was approved along with the Chronology and Ten Year History of the Council. Future summit site possibilities were discussed along with the database of speakers. An Insurance Report was presented by Dave Tikker, WA and George Lovich, MI.

**Fred Balsamo, CMAA (CT), Bob Buckanavage (PA), Priscilla Dillow, CMAA (IN), Alan Mallanda, CMAA (NY) and Marty Ryan, CMAA (ME) were inducted into the third class of the NIAAA Hall of Fame in 2011.**

## **2012**

1. The Eleventh Annual Summer Summit was held at the Prescott Resort and Conference Center in Prescott, AZ from June 9-13, 2012 and is hosted by Carolyn Wuertz, CAA, Executive Director and her planning team, including past NIAAA president, Joni Pabst. There were 22 states represented along with executives of the NIAAA, NFHS, Corporate Sponsors, spouses and guests. New to the Executive Directors was Bruce Brown (OH), Mike Morris (IL) and Marty O'Hern (MO). We enjoyed the beautiful surroundings that the desert had to offer in Prescott. Many stayed late or came early to visit the Grand Canyon, Sedona and other quaint towns nearby.

Discussion on paying a stipend to the Director of Business Development was referred to an Ad hoc Committee chaired by Bruce Bowen (VA). Future challenges

for state associations was a focal point for discussion also. Alan Mallanda, CMAA presented and distributed the Chronology and History of the NEDC for the first time. It will continue to be updated through the years. Discussion of scheduling summer meetings in July & August, due to many still working through June. Also, it was determined that future registration fees would be determined by expenses and number of sponsors.

Atlantic City, New Jersey was selected as the site for the 2013 summer summit. The Ad Hoc committee recommended that the stipend for the Director of Business Development remain as is for the time being. There was much discussion on when voting should take place for positions on the Executive Committee and Liaison, since the best attended meeting is in December. It was decided to bring a motion forward to the December meeting on when voting should take place. A slate of officers for 2013-15 was approved including Alan Mallanda, CMAA (NY) as Chair and Marc Hunter, CMAA (UT) as Vice Chair. Regional Reps included Region 1 - Bruce Bowen (VA); Region 2 – George Lovich (MI); Region 3 – Dave Tikker (WA). Greg Smith (WI) was appointed Chair of Programs & Projects.

Speakers and topics included: Mark Nichols (UBU Sports) on Synthetic Turf; Del Gray (All American) on “What Sponsors Really Want”; Fred Balsamo, CMAA (CT) on “Appropriate Use of Electronic Media by Coaches”; Sister Lynn Winsor on Positive Relationships with state associations; Kevin Ray (AZ) on broadcasting content; Denise Doser (AIA) on Tax Exempt compliance; Bob Buckanavage (PA) on establishing a foundation. Much time was spent on “idea sharing” by executive directors east of the Mississippi, and then west of the Mississippi.

2. The twelfth annual national conference meeting was held at the Henry B. Gonzales Convention Center in San Antonio, TX on Monday, December 17, 2012. Bob Buckanavage (PA) made introduction of attendees and guests. Thirty-eight states were represented along with Alberta, Canada and the District of Columbia. Guests from NIAAA and NFHS were also in attendance. Dick Welsh (LRG) spoke to the group on branding and licensing in our nations high schools. Larry Munksgaard (NE), Chair of the Hall of Fame Committee spoke on procedures in the selection of HOF candidates.

The Director of Business Development (Walter Sargent) announced that he would not be accepting a stipend for his position in 2012-13. Also, that the NEDC would be financed only by All American sponsorship and registration fees for the coming summer summit. Topics and speakers at the summer meeting in Atlantic City was discussed. Registration fees were to be \$150 per state attending. There was much discussion on program schedule and content of program for summer meetings. Sites for future summer meetings were being proposed for Lake Tahoe, NV in 2014 and

Williamsburg, VA in 2015. A NEDC policy regarding alcoholic beverages was presented and adopted by the Council.

**Marquis Ross, CMAA (ID) was inducted into the NIAAA Hall of Fame. Michael Purdy, CAA (NE) received the NFHA Citation.**

## **2013**

1. The twelfth annual Summer Summit of the NEDC was held at the Golden Nugget Resort in Atlantic City, NJ on July 28-31, 2013 and was hosted by Frank Baldachino, Executive Director in New Jersey. Twenty-six states were represented with the addition of spouses, NIAAA and NFHS executives, speakers and sponsors. One of the highlights of the meeting was an evening cruise around the harbor. Alan Mallanda, CMAA (NY), as the new Chair, welcomed everyone and made introductions. It was announced that Walt Sargent would not be accepting any stipend for his position of Director of Business Development now or in the future.

There was much discussion as to when to conduct voting for elected positions relative to the summer meeting or December meeting. A motion was made and approved to conduct the vote at the summer meeting with an electronic vote to be sent to absentee members and returned within two weeks. The Chair appointed Walt Sargent, Bob Buckanavage and Marc Hunter to an ad hoc committee to define the position of Director of Business Development for the POP Manual and report at the December 2013 meeting. Past Chair, Bob Buckanavage presented candidates for NEDC Liaison to the NIAAA. Results would be announced via email after all the electronic ballots were returned and counted. (It was announced later in the summer that Bruce Bowen (VA) was elected to represent the NEDC to the NIAAA Board). Joni Pabst was elected as Secretary of the NEDC.

Sites were selected for the 2014 and 2015 summits as Lake Tahoe, NV and Williamsburg, VA respectively. Milwaukee, WI was discussed as a possible site for 2017 with nothing decided. Discussion ensued on having business meetings in the morning sessions instead of afternoon, and providing more time for idea sharing. It was also discussed not to have business items or meeting on last day due to travel of members leaving.

2. The thirteenth annual national conference meeting was held in Anaheim, CA on Monday, December 16, 2013. Alan Mallanda, CMAA, as Chair, welcomed the group and made introductions. **Congratulations were given to Larry Goins (NV) on receiving the DSA, Greg Smith (WI) on receiving the NF Citation, and John Carlisle (SC) for being inducted into the NIAAA Hall of Fame at the conference.**

After an extensive financial report, given by Walter Sargent, Director of Business Development, a position description was introduced by the Chair from the ad hoc

committee. After discussion, a motion was made and approved for the description to be included in the POP Manual. Walter handed out a document on Finances and Corporate Sponsorship Policies which was also approved to be added to the POP Manual. Walter and Alan also updated the group on the new website development progress. Also, a revised "Future Summit Site Proposal Form" was distributed and will be included in the POP Manual.

Alan Mallanda (NY) is on the Accreditation Committee for the NIAAA and explained that process and progress. The next review is in 2015 in Orlando, FL. Marc Hunter (UT) is a subcommittee chair for the 4<sup>th</sup> strategic plan for the NIAAA and looking for diversity in selecting the remainder of the 24 members. Bob Buckanavage (PA) reviewed the new and continuing officers. Walter Sargent (MA) would continue with another 3 year term as Director of Business Development, and Joni Pabst who completed Pris Dillow's term as Secretary would continue with another 3 year term.

A motion was made and approved after much discussion, that all voting for elected positions would be done at the December meeting where most executive directors were in attendance. Names would be submitted in the summer meeting for a vote in December.

**John Carlisle (SC) was inducted into the NIAAA Hall of Fame. Larry Goins, CMAA (NV) received the NIAAA Distinguished Service Award.**

## **2014**

1. The 13<sup>th</sup> annual Summer Summit was held at Harvey's Resort & Casino in Lake Tahoe, NV. Alan Mallanda, CMAA, as Chair, welcomed the group and made introductions. The weather was great and the scenery was breath taking. A dinner cruise across the lake was one of the highlights of our visit, with a most beautiful sunset ever over the crystal clear glacier lake. Our host was Larry Goins, the Executive Director of Nevada.

This was the first year we added in and formally recognized event sponsors who can contribute to meal functions specifically at a rate below Corporate Sponsors. Alan Mallanda agreed to update the the POP Manual with its revisions, also Constitutional changes and revised or new position descriptions. These will be sent out in early fall and voted upon for approval in December. Alan reported that airfare costs, location and time of summer were concerns expressed by members.

Walter Sargent (MA) announced his retirement as Executive Director of Massachusetts, and therefore, would be leaving the NEDC, however he would be staying on until December as Director of Business Development. Much discussion

took place on splitting the position into Treasurer and Director of Business Development, as well as stipends.

The names of Bruce Brown (OH) and Dave Tikker (WA) were submitted for Vice-Chair. Nominations were to be received until November 1, for a vote in the December meeting, as agreed. Bob Buckanavage (PA) also announced his retirement at the end of the school year. Bruce Bowen (VA) handed out brochures and information on the Williamsburg, VA summit in 2015.

2. The fourteenth annual national conference meeting was held in National Harbor, MD at the Gaylord Hotel on Monday, December 15, 2014. Alan Mallanda, CMAA, as Chair, welcomed the group and made introductions. National Harbor was a new and beautiful site for our national conference. Walter Sargent (MA), outgoing Director of Business Development, gave his final financial report. Bob Buckanavage (PA), as Past Chair gave the nomination committee report and presented the candidates for Chair as Bruce Brown (OH), and Dave Tikker (WA). Dave Tikker was elected to Vice-Chair. Bob also reviewed the remainder of officers for the next two years beginning in 2015.

Proposed revisions for the split positions of Treasurer and Director of Business Development were presented by Alan Mallanda to the group with a motion to accept, discussion and approval. Fred Balsamo (CT) put his name forth for the Treasurer and Bruce Brown (OH) put his name forth as Director of Business Development. Both were approved by the members. Elaine Botelho (RI) announced her retirement in May of 2015 and said we will be needing to look for another website provider. Marc Hunter (UT) reported on the NIAAA's 4<sup>th</sup> Strategic Planning process. George Lovich announced that the new Region 2 Rep would be Greg Smith (WI). The NEDC will help with a new Baggo Tournament at the national conference each year. A proposal for Minneapolis, MN as site for the 2016 summer summit was approved. Mike Wagner (MN) will be the host.

**Ed Lockwood (ND) and Bill Bowers (OR) were inducted into the NIAAA Hall of Fame; Marc Hunter (UT) received the Frank Kovalski Award; Bruce Bowen (VA) received the NFHS Citation.**

## 2015

1. The 14<sup>th</sup> annual Summer Summit of the NEDC was held at the Hilton Doubletree Hotel in Williamsburg, VA on August 2-5, 2015. New Chair, Marc Hunter, CMAA (UT) made introductions and welcomed everyone. Our members made good use of their visit to a very historical area of our nation and spend one evening dining in a colonial Williamsburg Inn and taking a tour after dinner. **Marc announced the four members who will be inducted into the NIAAA Hall of Fame in December as Ron**

**Balasz (FL), Joni Pabst (AZ), Sam Rasmussen (IN) and Carol Satterwhite (MD).** Fred Balsamo (CT), as new Treasurer distributed a handout as to the “Financial Protocol” for the host of future summer summits, in order to contain costs and remain within our budget allowances.

Bruce Brown (OH), as new Director of Business Development reported to the group and said that we need to define the difference between our corporate sponsors and our conference (event) sponsors. Alan Mallanda (NY), as Past Chair reviewed changes to, and distributed the updated Articles of Organization and the POP Manual. This will be voted on in December. It was suggested that Alan put all documents in digital format and upload to the NIAAA portal. This will be done before the December meeting. He also will include the updated History and Chronology of the association. There were no nominations needed for this year. Bruce Bowen made mention that we will need to elect his replacement at the December 2015 meeting for 2016, since that person will have to sit in on the “new board members” meeting at the beginning of the 2016 conference.

It was requested that the NEDC take over the Baggo Tournament at the national conference, by Greg Smith (WI), Program & Projects Chair. Updates were given on the summer summit to be held in Minneapolis, MN, across from the Mall of America downtown. Much discussion took place on the stipends to be paid to the Treasurer and Director of Business Development. A motion was made and approved to vote on this item in December in Orlando, FL. It was also proposed and discussed that we give a stipend to the summit host in lieu of collecting monies each year at the summit. This, too, was tabled and will be discussed again in Orlando.

2. The 15<sup>th</sup> annual national conference meeting was held on Monday, December 14, 2015 at the Orlando Marriott World Center. Marc Hunter, CMAA (UT), presided as Chair. Bruce Brown, CMAA (OH) was selected to represent the NEDC as Liaison to the NIAAA Board of Directors. Bruce also, as Director of Business Development handed out a report on the difference between a Corporate Sponsor and a Conference Sponsor. A proposal to create a “reserve account” for the NEDC was approved. It will serve to perpetuate the organization and will be used only when the treasury is depleted below a level needed to sustain the existence of the organization. The next summer meeting will be held in Minneapolis, MN in 2016. A summer site approval was also given for Milwaukee, WI for 2017. Jerry McGee sent his regrets for not attending due to health restrictions and will be stepping down as NC Executive Director as of December 31<sup>st</sup>. Roy Turner will be taking over for Jerry.

**Richard Kemper, CMAA (VA) was awarded the Thomas Frederick Award of Excellence. Ron Balasz, CAA (FL), Frank Kovaleski, CAA (IN), Joni Pabst, CAA (AZ), Sam Rasmussen, CAA (IN) and Carol Satterwhite, CAA (MD) were inducted into the NIAAA Hall of Fame.**

## 2016

1. The 15<sup>th</sup> annual summer meeting was held in Minneapolis, MN on July 23-26, hosted by Executive Director, Mike Beck. Vice Chair, Dave Tiker, CAA (WA) presided over the group with a later arrival of Chair, Marc Hunter, CMAA (UT). New procedures for making summit registration payments, as well as meeting budgets were discussed by Treasurer, Fred Balsamo, CMAA (CT). Alan Mallanda, CMAA (NY), Past Chair, gave a brief history of the NEDC, the development of the P.O.P. Manual, the yearly summer summits and the Officers and Executive Board due to the fact that the organization has experienced a large turnover and new members over the years. It was also decided that we no longer need a chair for summer program planning and Jim Watkins was retiring, so the position was eliminated and will be coordinated between the summer host and current Chair.
2. The 16<sup>th</sup> annual national conference meeting was held at the Opryland Hotel in Nashville, TN in December. Marc Hunter, CMAA (UT) presided. Fred Balsamo (CT) reviewed the financial status of the organization as well as the format for all future summer summits. A Summer Meeting Host Financial Protocol was approved and added to the P.O.P. Manual. A site proposal for 2018 and tentative schedule was approved for Saratoga Springs, NY with Alan Mallanda as host. This is the first time a state has held a second summer summit within the state. Another proposal, by Bruce Brown, CMAA (OH) was approved for 2019 in Canton, OH at the Football Hall of Fame site.

**Harold Erwin, CAA (WV) was inducted into the NIAAA Hall of Fame. Hugh Mc Reynolds, CAA (KY) and Greg Smith, CMAA (WI) received a Bruce Whitehead DSA.**

## 2017

1. The 16<sup>th</sup> annual Summer Summit meeting was held in Milwaukee, WI at the Downtown Marriott. Dave Tikker, CMAA (WA) presided as Chair. Sponsor and financial reports and updates were given by Bruce Brown (OH) and Fred Balsamo (CT) respectively. A new proposal for a 2020 Summer Summit in Deadwood, CO to be hosted by Jim Dorman was approved. Fred Balsamo will be getting a new website up and running along with a new logo for the NEDC. The new site is [www.nedc.usa](http://www.nedc.usa) Updates to the P.O.P. Manual were also proposed.
2. The 17<sup>th</sup> annual NADC meeting of the organization was held in Phoenix, AZ. Dave Tikker (WA) presided. Bruce Brown (OH) again explained the difference between a Corporate and Conference Sponsor and the reasoning behind them. Vice Chair, Mike Wagner (DE) introduced two new Executive Directors, Tammy Richards (NM) and Joe Sanfilippo (GA). Future officer and other positions were reviewed with



timelines and voting procedures. Member concerns were also presented for discussion.

**Marc Hunter, CMAA (UT) was inducted into the NIAAA Hall of Fame. Andy Chiles, CMAA (FL) was awarded the Bruce Whitehead DSA. Marc Haught, CMAA (KS) received the NFHS Citation.**

## **2018**

1. The 17<sup>th</sup> annual Summer Summit meeting was held in Glens Falls, NY at the Queensbury Hotel. Alan & Heather Mallanda were the hosts. Chair, Dave Tikker (WA) presided. Fred presented the new NEDC website on the screen, as well as a healthy financial report. Ron Balasz (FL) will be retiring as ED and Andy Chiles will be taking over as the new ED. Bob Gardner (NFHS) will also be retiring after the NADC. A new site proposal was made and approved for Seattle, WA for the summer of 2021 by Dave Tikker.
2. The 18<sup>th</sup> annual NADC meeting of the organization was held in San Antonio, TX. Dave Tikker (WA) presided. Marc Haught, CMAA (KS) was selected as the new Business Development Directors to replace Bruce Brown (IN) who retired for health reasons. Certificates of Appreciation were presented to George Lovich (MI), and Ron Balasz (FL) who were retiring as their state's Executive Directors. Lorell Jungling (ND) was elected as the new Vice Chair for a two year term. Greg Smith (WI) was elected as the new NIAAA Board Liaison. Dave Tikker passed the gavel to Michael Wagner, CAA (DE) as the new Chair for two years.

Bruce Bowen, CMAA (VA), Roy Turner, CMAA (NC), and Bruce Whitehead, CMAA (IN) were all inducted into the NIAAA Hall of Fame. Lorell Jungling, CMAA (ND), Dave Tikker, CMAA (WA) received the Bruce Whitehead, CMAA Distinguished Service Award. Mike Morris, CMAA (IL) received the NFHS Citation.

## **2019**

1. The 18<sup>th</sup> annual Summer Summit meeting was held in Canton, OH, hosted by Bruce Brown, CMAA (OH). Chair, Michael Wagner, CAA (DE) presided. The proposal to move to four regions to mirror the NIAAA was approved. Deadwood, SD was approved as a summit site for 2020.
2. The NADC annual meeting was held in National Harbor, MD. Chair, Michael Wagner, CAA (DE) presided. Marc Haught (KS) gave his first detailed Business Development report. A committee to revise the P.O.P. Manual was appointed by Chair, Mike Wagner. The chair selected was Alan Mallanda, CMAA (NY), with Fred Balsamo (CT),

Joni Pabst (AZ) and Lorell Jungling (ND) as committee members. Dave Tikker (WA) reviewed plans for the Seattle Summer Summit in 2021 at the Embassy Suites in North Lynwood. The group was asked to keep Bruce Brown (OH) in their prayers as he has been in and out of the hospital since the 2018 Summer Summit. Mike Beck (MN) shared that Pete Veldman (retired ED from MN) was not doing well, health wise.

**Carol Dozibrin, CAA (NH) received the Thomas E. Frederick Award of Excellence. Holly Farnese, CMAA (PA) and Dick Kemper, CMAA (VA) were inducted into the NIAAA Hall of Fame. Dr. Jim Wright, CMAA (NY) received the Bruce Whitehead Distinguished Service Award.**

## **2020**

1. The 19<sup>th</sup> annual Summer Summit that was scheduled for Deadwood, SD was cancelled due to the Covid-19 Pandemic. It was rescheduled for the summer of 2021 and Seattle was postponed to the summer of 2022 accordingly. In its place the NEDC held a virtual meeting on Zoom, chaired by Michael Wagner, CAA (DE). A moment of silence was held for the passing of Bruce Brown, CMAA (OH) who passed away. The new NFHS Executive Director, Karissa Niehoff, made a presentation and updates on the NFHS. Covid-19 policies were shared with the group. Alan Mallanda (NY) presented the report and recommendations of the P.O.P. Manual revision committee. They are to be voted on in December. Grand Rapids, MI was approved as the summer site for 2023.
2. The 18<sup>th</sup> annual NADC meeting to be held in Tampa, FL was also cancelled due to the Covid-19 Pandemic and a virtual conference was put together and held during the same week in December of 2020. A virtual meeting of the NEDC was held as part of the virtual National Conference. Jim Dorman reviewed the highlights for the summer summit in Deadwood, Co in 2021 at the Lodge at Deadwood. The P.O.P. Manual revisions were approved by the Council.

**Tracey Lienen, CMAA (ID) was inducted into the NIAAA Hall of Fame (virtually)**

## **2021**

1. The 20<sup>th</sup> annual Summer Summit meeting was held at The Lodge at Deadwood in Deadwood, SD. It was hosted by Jim Dorman, Executive Director of South Dakota. Chair Lorell Jungling (ND) presided. Lorell shared a flow chart of leadership rotation with the group. The NEDC will continue to run the Baggo tournament in Denver, CO in December. Holly Farnese, CMAA, Vice Chair (PA) spoke on the Guest Speaker

Program. The region representative rotation (four regions) would be emailed and then discussed and voted on in December. Mike Ellson, TN reviewed the Mentoring Committee Updates and expressed a need within the NEDC to do peer to peer mentoring for new executive directors. A motion was made, seconded and approved to do that.

2. The 19<sup>th</sup> annual national conference meeting of the NEDC is being held in Denver, CO in conjunction with the NADC.